

SERENGETI SPONSORSHIP PROPOSAL

ADVERTISING OPPORTUNITIES

The Swahili International Tourism Expo 2025 is delighted to provide an interesting offer to all prospective sponsors, exhibitors and advertisers, vast opportunities to business exposure, growth and prosperity. Sponsoring Swahili International Tourism Expo 2025. is not only an excellent decision for your business but also your only shot to stand out in the tourism businesses arena by introducing your business to travel and tourism decision makers and strengthen your company's position.

SPONSORSHIP OPPORTUNITIES

Sponsorship opportunities allow you to be visible to a manifold audience of tourism professionals via digital channels and printed publications, as well as direct interaction with attendees on site:

Opportunity to showcasing your products and ideas.

- ✓ Increase your chances of turning visitors and attendees into potential new customers.
- ✓ Be part of a worldwide community and gaining access to the latest news and offers in the Tourism sector.
- ✓ Enrich your network of professionals, customers and marketing relationships.
- ✓ Effectively communicate your company values and uniqueness.
- ✓ Boost your profits through improving your company's image, prestige and credibility.
- ✓ Networking with tourism institutions

NOTE:

All categories are accessible to all Sponsors & Exhibitors, subject to the number of available slots.



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SERENGETI SPONSOR 100,000,000| = TZS + VAT

RECOGNITION

- ✓ A distinguished Sponsor's Certificate, formally recognizing your support and contribution to the Swahili International Tourism Expo 2025.
- ✓ Include your promotional materials (**brochures, flyers, etc.**) in the official conference bags, ensuring they reach every attendee.

PROMOTION

Sponsorship opportunities allow you to be visible to a manifold audience of tourism professionals via digital channels and printed publications, as well as direct interaction with attendees on site:

- ✓ Premier branding opportunities at the main entrance area of the Tanzania Swahili International Tourism Expo 2025. venue, providing high visibility as attendees enter (artwork to be provided by the sponsor).
- ✓ Strategic placement of advertising materials, including banners and roll-ups, inside the venue to maximize exposure. (**6 teardrop banners or 6 roll-up-banners**)
- ✓ The corporate logo featured prominently in all editions of the Swahili International Tourism Expo 2025, publications for 2025, both print and online, ensuring sustained visibility before, during,
- ✓ and after the event.

EXHIBITION SPACE

- ✓ Exhibition space (6m x 3m) at the Swahili International Tourism Expo 2025.



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SITE 2025

SWAHILI INTERNATIONAL TOURISM EXPO 2025.



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BENEFITS

- ✓ Enhanced brand recognition and visibility among industry peers and potential customers.
- ✓ Direct access to engage with a targeted audience, perfect for launching new products or services.
- ✓ Opportunities to host product demonstrations and presentations within your booth space, driving direct interaction with attendees.
- ✓ Invitations to exclusive networking events and VIP functions, providing further opportunities to connect with leaders and decision-makers in the tourism industry.

TICKETS

- ✓ 10 complimentary IDs to your company representatives to participate in Swahili International Tourism Expo 2025



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HOW TO REGISTER AND PAYMENT TERMS

In order to confirm your sponsorship, we will require the application form and 50% deposit payment. For those who are partnering with us such as tour operator and media partner just fill the booking form.

<input checked="checked" type="checkbox"/>	<input type="checkbox"/>	SERENGETI	<input type="checkbox"/>	NGORONGORO	<input type="checkbox"/>	MAFIA
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PLEASE FILL THE FOLLOWING:

COMPANY NAME:

CONTACT PERSON; ADDRESS;

TELEPHONE; MAIL;

SIGNATURE; DATE;

Not withstanding any email or verbal communication, I/We understand that the sponsorship will be allocated strictly in order of receipt of this application form and deposit monies and that the Swahili International Tourist Expo 2025 organizers decision will be final. Should the exhibition floor plan require expansion, organizers have the right to make the necessary changes.



**RUBBER STAMP
OF THE COMPANY**

CONDITIONS OF PAYMENT FOR SPONSORSHIP

A deposit of 50% of the total sponsorship fee will be invoiced once the attached signed Sponsorship & Exhibition Contract has been received and confirmed. Conditions of payment mentioned on the invoice are valid. All payments must be received in full within 30 days of receipt of the invoice. Full payment is due 2 months prior to the Show. If the payment is not received, the Sponsorship/Sponsor's Item may be sold to another Sponsor.



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PRODUCTION COSTS

Production costs, where applicable, are the responsibility of the Sponsor. We will not accept responsibility for the late deliveries, and cannot guarantee the inclusion or distribution of sponsored items at Swahili International Tourism Expo 2025. Late deliveries, if accepted, may also attract late fees.

REFUND AND CANCELLATION POLICY

In the event of withdrawal of a sponsorship booking, Swahili International Tourism Expo 2025. Management should be notified in writing as soon as possible. Please see below table with the cancellation policy.

Month Percentage

<u>Month:</u>	<u>Percentage:</u>
More than 6 Months	10%
Less than 6 Months	20%
Less than 3 Months	30%
A month	75%

PLEASE NOTE THAT FOR CANCELATIONS RECEIVED FOR LESS THAN A MONTH, THERE WILL BE NO REFUND GRANTED.

FOR MORE INFORMATION CONTACT

A variety of bespoke sponsorship packages are available for your brand, so if you would like to discuss the opportunities to maximize your presence at the show.

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