



1ST EAC TOURISM EXPO 2021

*THEME: PROMOTION OF RESILIENT TOURISM FOR
INCLUSIVE SOCIO-ECONOMIC DEVELOPMENT*

PROGRAMME FOR SEMINARS

HOW TO REGISTER:

Use this link to register for the EXPO:

...../EACTOURISMEXPO2021



#1stEACTourismEXPO2021 #RegionalCooperation #RegionalCollaboration



DAY 1

SESSION I

TOPIC: TOURISM RESILIENCE AND CRISIS MANAGEMENT IN EAC: LESSONS FROM THE IMPACT OF COVID-19 ON TOURISM

12:00pm-13.00pm	<p>Presentation: Global Tourism Resilience and Crisis Management Centre (GTRCMC) Eastern Africa</p> <p>Panelists</p> <ol style="list-style-type: none">1. Ministry of Natural Resources and Tourism, Tanzania2. Ministry of Tourism and Wildlife, Kenya/Kenya Tourism Federation3. Ministry of Tourism, Wildlife and Antiquities, Tanzania4. Rwanda Development Board5. Burundi National Tourism Board6. Ministry of Wildlife Conservation and Tourism - RSS
Moderator:	Director of Productive Sectors, EAC Secretariat
13:00pm-13:45pm	Plenary
13:45pm- 15.00pm	Lunch Break

SESSION II

TOPIC: EMBRACING DIGITAL TOURISM MARKETING IN EAC

15:00pm-16.00pm	<p>Presentation: Digital Tourism Marketing Expert (TBC – NOC to propose e.g Nelson Mandela Institute of Science and Technology)</p> <p>Panelists</p> <ol style="list-style-type: none">1. Tanzania Tourism Board2. Kenya Tourism Board3. Uganda Tourism Board4. Rwanda Development Board5. Burundi National Tourism Board6. Ministry of Wildlife Conservation and Tourism – RSS
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Moderator:	TBC
16:00pm-17:00pm	Plenary
17:00pm	Tea Break

DAY 2

SESSION III

TOPIC: PROMOTION OF MULTI-DESTINATION TOURISM PACKAGES IN EAC

12:00pm-13.00pm	<p>Presentation: EATP Expert</p> <p>Panelists</p> <ol style="list-style-type: none">1. Tourism Confederation of Tanzania2. Kenya Tourism Federation3. Uganda Tourism Association4. Rwanda Chambers for Tourism5. Burundi Tourism Association6. RSS – Private Sector
Moderator:	TBC (To be pr
13:00pm-13:45pm	Plenary
13:45pm- 15.00pm	Lunch Break

SESSION IV

TOPIC: COLLABOARATION AND CO-OPERATION IN COMBATING POACHING AND ILLEGAL WILDLIFE TRADE IN EAC

15:00pm-16.00pm	<p>Presentation: EAC Secretariat</p> <p>Panelists</p> <ol style="list-style-type: none">1. East African Association of Prosecutors2. Greater Virunga Transboundary Collaboration3. SADC TFCA Representative
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	4. TRAFFIC 5. UNODC 6. CMS
Moderator:	TBC
16:00pm-17:00pm	Plenary
17:00pm	Tea Break

Day 3

SESSION V

TOPIC: ECONOMICS OF WILDLIFE IN EAC

12:00pm-13.00pm	Presentation: Environmental Incentives and WWF Panelists 1. TANAPA/TAWA 2. Kenya Wildlife Service 3. Uganda Wildlife Authority 4. Rwanda Development Board 5. East African Business Council 6. Burundi – Ministry of Environment 7. Ministry of Wildlife Conservation and Tourism – RSS
Moderator:	TBC
13:00pm-13:45pm	Plenary
13:45pm	Lunch Break